

MINUTES FOR JUNE 2, 2014
BOARD OF CHEROKEE COUNTY COMMISSIONERS
CHEROKEE COUNTY, KANSAS

CONVENE

Commissioner Hilderbrand called the regular session of the Cherokee County Board of Commissioners (The Board), to order and led all in attendance in the Pledge of Allegiance at 9:00 AM on Monday, June 2, 2014 in the Commission Room, #109 of the Cherokee County Courthouse located at 110 W Maple St, Columbus, Kansas. Commissioners Richard Hilderbrand, Charles Napier, Pat Collins, and County Clerk Rodney Edmondson were present.

Members of the press present: Larry Hiatt, Machel Smith, and Chris Zimmerman

A motion was made by Commissioner Collins to approve the Minutes of the May 19, 2014 BOCC Meeting as written. The motion was seconded by Commissioner Napier. The motion carried 3-0 with all voting yes.

Leonard Vanatta - County Road Supervisor

He appeared before the Board on routine county road business. He reported that asphaltting should begin on Wednesday on SE Star Road. He reported that the debris cleanup around the bridge on Lightning Creek should be finished today. They have removed 80 loads of debris so far.

Machelle Smith - Live Cherokee County Magazine

She appeared before the Board seeking their support again this year as a sponsor for the Live Cherokee County Magazine that they are going to produce. The suggested theme this year is Folklore, Myths and Legends.

A motion was made by Commissioner Collins to do the \$1,000.00 sponsorship to the Live Cherokee County Magazine as was done last year. The motion was seconded by Commissioner Napier. The motion carried 2-1 with Chairman Hilderbrand voting no. Commissioner Hilderbrand voted no on the reason that he doesn't like the theme of Myths and Folklore.

Larry Overman - Citizen

He appeared before the Board with concerns. On Scammon Rd and NW 70th St, there is a No Thru Trucks sign that has been knocked down and needs to be put back up. He's called the County Lot, but nothing has been done. He stated that on NW 70th St just south of Hwy 400 there is a bridge that doesn't have reflector markings. He stated that last Friday the trucks hauling brush from the bridge on Lightning Creek were hauling with the tailgate down and left brush debris on the road. He had a flat tire from the debris and he feels the county should replace the tire. He stated that the tires were new last year when he bought the car.

The Board asked him to bring in pictures of the tire and they will review his claim.

He Board will contact the County Lot regarding the other concerns.

Handwritten mark

Commissioner Hilderbrand read a letter from the City of Baxter Springs, requesting monetary assistance after the tornado. They are seeking help to offset the loss of revenue for water, sewer, and cable TV repairs.

A motion was made by Commissioner Hilderbrand to forward the letter to Mr. Cure for review of options available. The motion was seconded by Commissioner Napier. The motion carried 3-0 with all voting yes.

Department Heads - Monthly Reports

They met with the Board for their routine monthly meeting with the following department heads present: Barbara Bilke, Register of Deeds; Betha Elliott, Health Department; David Groves, Sheriff; Deana Randall, Human Resources; Jason Allison, Emergency Preparedness; Juanita Hodgson, Treasurer; Kim Lauffer, Appraiser; Ralph Houser, Maintenance; Rodney Edmondson, Clerk; Wayne Elliott, 911 Addressing & Mapping.

Barbara Bilke - provided a written report to the Board.

Deana Randall - Concerns over health insurance coverage have been mentioned by some employees. Commissioner Hilderbrand requested the insurance committee to meet this week concerning the issues with the health insurance and bring recommendations back to the Board next week.

Betha Elliott - She reported that the health department did 380 tetanus shots in conjunction with the tornado cleanup in Baxter Springs.

David Groves - He reported that his department is working with Crawford County to provide 24 hour security at Claythorn Lodge for the U.S. Open. The "Click-It or Ticket" Program just ended and resulted in many tickets being issued.

Kim Lauffer - She reported that in house training for the year has been completed. Cross-training is progressing well also. Forms are being mailed to Baxter Springs residents that want to request tax relief from the tornado damage, as they are requested.

Wayne Elliott - He reported collecting \$46 for maps and issued 6 new addresses, one for Walmart Express.

Commissioner Hilderbrand set a July 24th date to have Department Budgets to the County Clerk. Each department will be scheduled 15 minutes on August 18th for review by the Board.

A motion was made by Commissioner Hilderbrand to amend the agenda from 11:00 AM to 10:50 AM for Gregg Motley and Janet Miller. The motion was seconded by Commissioner Collins. The motion carried 3-0 with all voting yes.

Gregg Motley, Janet Miller - Cherokee County Economic Development Corp.

They appeared before the Board to present a proposal for a Cherokee County Small Business Capital Lending Program. It is designed to model the SBA 504 Federal Program. It would be a joint lending program with the cooperation of a local bank and Cherokee County. The funding would be structured with the owner having 10% down, bank financing of 50%, and County funding of 40%. They are asking the Board to consider a \$500,000 investment of funds for the new program. It would be a low interest loan program so repayment of loans would continue to fund the program in the future.

RH

The Board will give the proposal to Mr. Cure for review of their options.

A motion was made by Commissioner Collins for a 10 minutes Executive Session with the Board for the purpose of Non/Elected Personnel. The motion was seconded by Commissioner Napier. The motion carried 3-0 with all voting yes at 11:47 AM.

The meeting reconvened at 11:57 AM.

No action was taken as a result of the Executive Session.

Commissioner Napier made a motion to adjourn until the next regularly scheduled meeting set for June 9, 2014 at 9:00 AM. The motion was seconded by Commissioner Collins. The motion carried 3-0 with all in attendance voting yes at 11:59 AM.

ATTEST: Resolved and ordered this day, June 9, 2014


Cherokee County Clerk


Commissioner


Commissioner


Commissioner



Live Cherokee County

Live Cherokee County will be *the* resource for everything that is Cherokee County. It will provide a complete directory of businesses and organizations through the website, livecherokeecountyks.com, and, the annual full color magazine will take a look at Cherokee County in a detailed and beautifully designed publication. Together the magazine and website will provide a tool for public and private economic development entities to help recruit new residents and businesses.

Major Sponsor.....\$2,000

Major sponsors will receive four pages of advertorial in the printed publication and a significant presence on the website including banner ads in multiple locations.

Feature Sponsor.....\$1,000

Feature sponsors will receive a single page of display advertising in the printed publication adjacent to a related feature and a large banner ad on the website.

Full Page Print Only/Major Banner Web Only.....\$500

A full page ad in the print publication OR a major banner ad on the website.

Half Page Print Only/Medium Banner Web Only.....\$295

A half page ad in the print publication OR a medium banner ad on the website.

Quarter Page Print Only/Small Banner Web Only.....\$175

Details: A quarter page ad in the print publication OR a small banner ad on the website.

Eighth Page Print Only.....\$95

An eighth page ad in the print publication.

**Combo any print ad with any web ad
for an effective cross-platform
advertising campaign.**

Suggested combos include:

- Half Page Print and Small Banner - \$470
- Quarter Page Print and Medium Banner - \$470
- Quarter Page Print and Small Banner - \$350
- Eighth Page Print and Small Banner - \$270

Ad Dimensions:

- Full page print.....7.75" x 10.25"
- Half page print.....7.75" x 5"
- Quarter page print.....3.75" x 5"
- Eighth page print.....3.75" x 2.5"

- Major Banner.....728x90px
 - Medium Banner.....300x250px
 - Small Banner.....300x100px
- Ad questions? Call Machel Smith 620-783-5034*

Deadline for organization description and advertising orders: June 15, 2014

Fax organization description and/or advertising orders to 620-783-1388 or e-mail to info@livecherokeecountyks.com

**Proposed
Cherokee County
Small Business Capital Lending Program**

The Need:

- Janet Miller, EDC Director, is receiving requests for financing help from people wanting to start businesses in Cherokee County who are not able to fully fund their projects with existing sources of funding.
- We have an ongoing need to assist home-grown small businesses expand and grow.
- We need to work within existing structures and resources to help our local businesses.

The Imperfect Solution:

- The SBA 504 Federal lending program is an excellent resource designed to meet this need, but does not translate well to rural America.
- Closing and administrative costs are high.
- Federal regulations, such as the application of Davis-Bacon prevailing wage law, cause a dramatic increase in local construction costs for applicants.

SBA 504 Example:

A hypothetical new business wants to open in a downtown building and has a business plan that anticipates the following investment:

Buying the building:	\$100,000
Remodeling and repair:	\$ 74,000
Equipment:	\$ 20,000
SBA 504 closing costs:	\$ 6,000
Total expenditures:	\$200,000 - SBA basis
Real estate closing costs:	<u>\$ 4,000</u>
Total funding needed:	\$204,000

Funding:

Bank loan (50%):	\$100,000
SBA 504 loan (40%):	\$ 80,000
Borrower cash needed (10% + \$4,000):	<u>\$ 24,000</u>
Total funding provided:	\$204,000

The Better Solution:

- The Cherokee County Economic Development Committee recommends a program whereby the County steps into the shoes of the SBA.
- Many Federal regulations that make the SBA program untenable do not apply and costs go down.
- A local bank would have to approve a first mortgage loan.
- We ask the city wherein the new business or business expansion is to be located to reimburse closing costs when the deal is done.

Administration of the New Program:

- Cherokee County EDC works out program details (i.e., maximum loan amount, application form) for Commission approval.
- Cherokee County EDC markets the program and handles the application process.
- The EDC presents proposals to the County Commissioners for approval.
- The county attorney prepares the loan documents for closing.
- The EDC and the county attorney coordinate final closing with the local bank.
- Borrowed funds are repaid with interest and are available to lend to another business.

Conclusion:

- Program could be used to target downtown buildings needing rehabbed.
- Program could target small businesses (i.e., 10 or less employees).
- Program keeps the incentives in the right place with a local bank involved and the entrepreneur with money at stake.
- Cities would be financially involved with closing costs.
- County Commission has the final approval.
- The EDC recommends the Commissioners set aside \$500,000 for this program.